

The skinny on carbon-neutral claims.

Carbon-Free Product Certification through the Carbonfund.org.



 **Tandus**
EXPECT INNOVATION

We at Tandus recognize the ramifications of accelerated climate change. Simply doing nothing is not an option. We also understand that many thoughtful people have legitimate concerns about the validity and efficacy of “carbon offsets.” Some concerns center around the lack of transparency or verification of offset programs. Others suggest carbon offsets are simply a gimmick that provides GHG producers a means to pass along their responsibility.

We at Tandus acknowledge these questions and they are the reason why we have taken a very measured approach to ensure that our carbon-free product offering is conducted responsibly, is third-party certified, and ultimately produces meaningful results in decreasing the overall level of GHG emissions.

Every phase of the carpet manufacturing process contributes to the release of carbon dioxide and other greenhouse gases into the atmosphere. From the extraction of the raw materials out of the earth to the transportation, installation, and ultimately disposal or reclamation of the material, finished carpet has a “carbon footprint.” Surprisingly, the manufacturing process at Tandus contributes only about 15% of the overall GHG emissions for our products.

Tandus has employed a multi-faceted approach to reduce the carbon footprint of its US-based operations and products. This includes the increased use of certified renewable energy and the use of waste vegetable oil (grease from local restaurants) to fuel manufacturing processes.

Tandus has recently completed an exhaustive Greenhouse Gas (GHG) Inventory for its US-based operations that includes all manufacturing, marketing, and sales facilities. This GHG Inventory was conducted in accordance with the WRI/WBCSD protocols and the results independently audited and verified by ClimateCHECK. Additionally, Greenhouse Gas Life Cycle Analyses (i.e. carbon foot printing,) was conducted on all of C&A's product lines and third party verified.

This GHG Inventory and carbon foot printing was necessary so that Tandus can offer to its customers the option to purchase products that are carbon-free certified through the Carbonfund.org, a leading non-profit organization dedicated to fighting climate change. For a nominal cost, customers can purchase Tandus' C&A brand modular or 6-foot roll carpet and have the GHG emissions offset through a registered and creditable program. It's truly a win-win.

LEED Innovation Point – Projects can earn an innovation point if 5% of the materials in the project are third-party certified as carbon free.

For more information, please visit tandus.com or contact your local Tandus account executive at 800.248.2878.